Daikin funds nearly 5.5 million euros to protect forests

**Brussels, 22nd April: Daikin pledges to fund a total of 900 million JPY (5.47 million EUR) over the next decade to protect forests around the world. Leading up to its 100th anniversary, Daikin is expanding its ‘Forests for the Air’ project, through which it supports NGOs in their global forest conservation efforts. Together, they have already safeguarded approximately 11 million hectares of forests over the past decade, effectively reducing 7 million tonnes of CO2 emissions.**

The world’s leading provider of heating, cooling, ventilation, air purification and refrigeration (HVAC-R) technology originally launched its “Forests for the Air” project 10 years ago in 2014. Over the past decade, Daikin already invested 500 million JPY (3 million EUR) to support forests around the globe to both preserve the environment and contribute to local communities in Liberia, Cambodia, Brazil’s Amazon basin, India, Indonesia and China.

テキスト が含まれている画像

自動的に生成された説明From April 2024 onwards, Daikin is enhancing support in the Amazon basin, Shiretoko (Japan), Indonesia, India and China, while also expanding support to new locations such as Ethiopia and Iriomote Island, a World Natural Heritage Site in Japan.

Signing ceremony held at the Iriomote Wildlife Conservation Center on Iriomote Island

（Photo: Ministry of the Environment）

**Forests for the Air project**

Air is essential to our existence. Daikin considers forests to be ‘nature’s air conditioner’ since the water vapour provided by tree leaves keeps atmospheric temperatures from rising, and the processes of photosynthesis and respiration purify the atmosphere.

These activities go beyond simple tree planting and involve local stakeholders taking the initiative for sustainable forest conservation. Measures include environmental education and support of agriculture as an alternative source of income to deforestation that offers a sustainable livelihood to local residents. This way, Daikin has created unique initiatives in support of conservation, and its employees also actively participate in local activities. By working together with NGOs and local residents in each region, Daikin hopes to preserve these rich natural environments for future generations.



Volunteer activities in Shiretoko by employees

10th anniversary event held in Indonesia

（Photo: Ministry of the Environment）

**Ethiopia**

In Ethiopia in Eastern Africa, Daikin’s support is enabling tree-planting and forest conservation activities in areas at risk of desertification. By starting this project, we want to avoid that fertile Ethiopian land becomes increasingly arid and desert-like. The goal is for the soil to keep its ability to support vegetation and sustain life, allowing plants, people and animals to find food and water.



Reforestation activities with local support in Ethiopia

（Photo: Ministry of the Environment）

**Iriomote Island, Japan**

****Activities will focus on protecting a subtropical forest in the eastern part of the island that is home to endemic species such as the Iriomote wildcat, sustaining the condition of Japan’s largest mangrove forest that surrounds the island and regenerating sea forests and seagrass beds to support biodiversity.

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Seagrass conservation around the island

（Photo: Ministry of the Environment）

Breeding of feral goats in subtropical forest

（Photo: Ministry of the Environment）

Debris washed ashore in the mangrove forest

**About Daikin**

**About Daikin Europe N.V.**

Daikin Europe N.V. is a subsidiary of the global group Daikin Industries, and the leading provider of heating, cooling, ventilation, air purification and refrigeration (HVAC&R) technology in Europe, Middle East and Africa. Daikin designs, manufactures, and brings to market a broad portfolio of products, maintenance services as well as turnkey solutions for residential, commercial, and industrial purposes. To date Daikin Europe has over 13,700 employees across more than 57 consolidated subsidiaries. It has 14 manufacturing facilities based in Belgium, the Czech Republic, Germany, Italy, Spain, Austria, the United Kingdom, Turkey, the United Arab Emirates, and the Kingdom of Saudi Arabia. The headquarters of the Daikin Europe group are in Ostend, Belgium. The company was established in 1972, production in Europe started in 1973.

**About Daikin Industries Ltd.**

Daikin Industries was founded in 1924, in Osaka, Japan and is celebrating its 100th anniversary this year. The global group employs over 96,000 people worldwide and is the market leader for heat pump and air conditioning systems, as well as air filtration. It is the only manufacturer in the world that develops and manufactures heating, ventilation, air conditioning and refrigeration equipment, as well as refrigerants in-house. The company achieved € 28.2 billion sales turnover in fiscal year 2022 (1 April 2022 – 31 March 2023).

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Read more on [www.daikin.eu](http://www.daikin.eu) and [www.daikin.com](http://www.daikin.com).

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